

## EUWID Price Watch France

April 2026

Prices in € per tonne free delivered  
unless otherwise stated

April 2026

March 2026

April 2025

## Fine paper

## Woodfree uncoated

Copy paper 80 g A4 B grade	900 - 980	860 - 950	950 - 1,060
Copy paper 80 g A4 C grade	840 - 920	800 - 890	900 - 1,010
Offset sheets 80 g	930 - 1,010	890 - 980	980 - 1,070
Offset reels 80 g	870 - 930	830 - 900	900 - 1,000

## Woodfree coated

Sheets, double coated, 100 g	950 - 1,030	910 - 990	980 - 1,080
Reels, double coated, 100 g	910 - 970	870 - 930	910 - 1,020

## Publication paper

Standard newsprint 45 g	600 - 620	580 - 610	600 - 630
Standard newsprint 42 g	610 - 630	590 - 620	610 - 640
Improved newsprint ISO 68, 52 g	640 - 660	620 - 650	650 - 680
LWC offset 60 g	790 - 820	760 - 790	770 - 820
LWC rotogravure 60 g	800 - 830	770 - 800	780 - 830
SC offset 56 g (A)	670 - 700	650 - 680	670 - 710
SC rotogravure 56 g (A)	670 - 700	650 - 680	670 - 710

## Corrugated case material

## Primary fibre corrugated case material

Unbleached kraftliner 175 g+	810 - 910	750 - 850	780 - 870
Semi-chemical fluting	600 - 670	600 - 670	640 - 700
White-top kraftliner 140 g	900 - 1,010	860 - 970	880 - 990

## Recycled corrugated case material

Recycled fluting 100 g	670 - 705	570 - 645	640 - 665
Recycled fluting 90 g	680 - 720	580 - 660	650 - 680
Testliner II	690 - 730	590 - 670	660 - 690
Testliner III	680 - 715	580 - 655	650 - 675
White-top testliner, grade B, 140 g	720 - 780	680 - 740	720 - 790

## Cartonboard

GD II	800 - 930	800 - 930	840 - 970
GC II	1,100 - 1,260	1,100 - 1,260	1,140 - 1,330

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to be an exception. Others quoted increases of just €25/t. How much prices climbed depended on factors including where they stood before the rise. One manufacturer has unveiled plans to tack on another €40/t for mechanical coated reels from mid-April onwards, in addition to the existing mark-ups. As this issue went to press, a decision had yet to be made on its implementation.

Second-quarter price talks had only just ended when paper manufacturers started the next price round. Producers told EUWID that the latest hike was actually much too small given how much costs have soared over the past six weeks. Higher transport costs, in particular, are being mentioned. Industry players also pointed out that the likelihood of additional cost hikes rose with every week that the Middle East conflict drags on. The cost situation varies wildly, depending on the mill in question, but a few mills were

barely profitable even before the Iran war commenced.

The fact that higher prices took hold at all is due less to any improvement in market conditions and more to the exceptional situation following the outbreak of the war in Iran. Cost pressure has intensified for manufacturers, and for some buyers, the situation evokes unpleasant memories of the market situation when the war on Ukraine began. Paper buyers are well aware of the surplus capacity shaping the market and believe that sharply rising prices destroy print volumes. At the end of the day, though, it was the determination shown by paper manufacturers that proved crucial in seeing higher prices take hold.

Overall, the situation on France's publication paper market has essentially not changed. Publication paper consumption is declining, not just for periodicals, where this has long been the

case, but also for commercial printing. When it comes to printed advertising for retailers, insiders pointed out that retail chains typically allocate a budget for printed advertising. If paper becomes more expensive during the year, they simply buy less paper and reduce their print runs for advertising material.

#### French corrugated case material prices climb across the board

After brown recycled corrugated case material became €40/t more expensive on the French market in mid-March, additional hikes have now followed. First hikes have also emerged for kraftliner.

In March, recycled corrugated containerboard producers had unveiled plans to charge up to another €100/t more for brown grades for April deliveries, although just a portion was instituted.

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